



MEDIABRIDGE CAPITAL ADVISORS

MediaBridge Capital Advisors Contacts:

Ethan Jacks
Managing Partner
Tel: + 1 (617) 592-2739
Email: ethan@mediabridgecap.com

John Bowen
Managing Partner
Tel: +1 (508) 651-7501
Email: john@mediabridgecap.com

For Immediate Release

MediaBridge Capital Advisors Represents Final Draft in its Acquisition by Cast & Crew Entertainment Services

Transaction Supports Shift to Software and Cloud-based Solutions for Media & Entertainment Technology Marketplace

BOSTON April 5, 2016 — MediaBridge Capital Advisors announced that it served as the exclusive investment banking advisor to Final Draft[®], Inc., maker of Hollywood’s industry-standard Final Draft screenwriting software for the film, television and other media industries, in its acquisition by Cast & Crew Entertainment Services, a leading provider of payroll and production services for the film and television markets. Cast & Crew is a portfolio company of Silver Lake Partners, a leading technology focused private equity firm. Terms of the transaction, which closed in early February, were not disclosed.

Based in Calabasas, CA, Final Draft is celebrating its 25th anniversary this year. The Company’s Emmy award winning software is the number-one selling screenwriting software in the world. Final Draft is an integral part of the film and television content creation process, and enjoys tremendous success and acceptance in the entertainment, education, and consumer sectors.

Marc Madnick, CEO and Founder of Final Draft remarked, “MediaBridge was an integral part of our team, and with us every step of the way during an accelerated acquisition process. We are deeply appreciative of their efforts in finding a great acquisition partner and completing this successful transaction.”

More...

“This acquisition is an excellent example of a highly-strategic transaction in the professional media services sector, where two top-tier solution providers have combined to uniquely address essential customer and industry requirements,” said Ethan Jacks, Co-founder of MediaBridge Capital Advisors, who led the transaction on behalf of MediaBridge. “We look forward to Cast & Crew and Final Draft leading the market with important new solutions to enhance both creativity and efficiency in the entertainment production lifecycle.”

The press release previously issued by Cast & Crew announcing the transaction is contained below:

<http://www.businesswire.com/news/home/20160202005654/en/Cast-Crew-Entertainment-Acquires-Final-Draft>

#

About MediaBridge Capital Advisors LLC

MediaBridge Capital Advisors LLC www.mediabridgecap.com is a global Investment Bank providing support for mergers and acquisitions, as well as capital fundraising services, to companies within the media technology sector. The MediaBridge team, led by industry veterans Ethan E. Jacks and John C. Bowen, have advised on numerous significant transactions in the media sector worldwide, with blue chip clients across the video, audio, broadcast, cinema, professional A/V, and Internet markets.

About Final Draft, Inc.

For the past 25 years, the name Final Draft has been synonymous with Hollywood. More than just a writing tool, it has been an invaluable partner in the success of industry giants like J.J. Abrams, Aaron Sorkin, Matthew Weiner, Callie Khouri and James Cameron. Referenced in movies. It is the number-one selling screenwriting application in the world, and the industry standard used by studios and production companies all over the globe. The company continues to innovate with the recently launched Reader® and Writer® apps for iPhone and iPad, which make creativity truly portable. In addition to its flagship software product, Final Draft, Inc. offers other services for writers, including its Big Break Contest, a career-launching screenwriting competition with significant prizes. For its incomparable contributions to the industry, Final Draft was awarded the prestigious Primetime Emmy Engineering Award in 2013. To learn more about Final Draft, Inc. and its products and services, visit: www.finaldraft.com.

More...

About Cast & Crew

Cast & Crew Entertainment Services, LLC www.castandcrew.com is the premier provider of technology-enabled payroll and production-management services to the entertainment industry. Cast & Crew's services include payroll processing, residuals processing, workers' compensation services, labor relations, production incentives and production tax credit financing. Cast & Crew's PSL production accounting software is the industry-leading accounting application serving the needs of the film, television and digital media industries. The company was founded in 1976, and its corporate headquarters are in Burbank, California.

About Silver Lake

Silver Lake is the global leader in technology investing, with over \$26 billion in combined assets under management and committed capital. The firm's portfolio of investments collectively generates more than \$85 billion of revenue annually and employs more than 200,000 people globally. Silver Lake has a team of approximately 100 investment and value creation professionals located in Menlo Park, New York, San Mateo, London, Hong Kong and Tokyo. The firm's current portfolio includes leading technology and technology-enabled businesses such as Alibaba Group, Avago, Avaya, Ctrip, Dell, Fanatics, Global Blue, Go Daddy, Intelsat, Motorola Solutions, Quorum Business Solutions, Red Ventures, Sabre, SMART Modular, Vantage Data Centers, Virtu Financial and WME/IMG. For more information about Silver Lake and its entire portfolio, please visit www.silverlake.com.

All trademarks remain the property of their respective owners.